

Job Title / Titre du poste

GBT Expert – Czech Republic

Job description / Description de fonction

The Swiss manufacturer is fully engaged in improving Prophylaxis and Prevention in Dental field. It has invented and developed the most innovative technologies for better, safer and less painful treatments.

Their Guided Biofilm Therapy (GBT) treatment protocol and products are game changers to the traditional dental prophylaxis approach and its implementation is improving the wellbeing of patients and users alike.

As GBT Expert your mission will be to:

- Be in charge of the customers in the area: visiting the dental offices in order to provide GBT live demos, explain the GBT protocol and related products, provide introductions of correct usage after installation, offer selected EMS products, services and sales related support.
- Secure the necessary support for dealer sales activities, if requested.
- ▶ Maintain and further develop relationships with schools of DH's and of dentists.
- ▶ Participate in most important regional events, congresses and exhibitions.
- Support trainers by Swiss Dental Academy trainings and help organize individual GBT trainings.
- ► Actively use and update CRM customer database system.
- Monitor of social media activities related to EMS technologies and GBT treatments (Instagram, Facebook).
- ▶ Make recommendations and execute permanent on-going improvements.
- Provide monthly reports about activities and market situation to Head of Sales and Marketing.
- ► Communicate with 1st Level support team and EMS Poland affiliate.
- Participate at sales and team building meetings online or personally in Czechia, Slovakia, Switzerland or in Poland.
- Substitute other GBT experts in Czechia and Slovakia, if required.
- Other job related tasks delegated by direct manager.

Profile and competencies required / Profil et compétences requis

- Verbal and written Czech and English language skills.
- Ability to perform dental prophylaxis treatment would be advantage.
- Ability to work independently and use MS Office or other job-related PC applications.
- Ability to prioritize tasks.
- Openness to International environment.
- Ability to travel regularly. Driving license B.
- Location: Czechia.



• Full time temporary position. Substitution for employee on maternity leave.

Necessary experience / Expérience requise

- Dental Hygienist education is preferred.
- Experience in dental business field, dental office and especially within the dental prophylaxis products and treatments would be a strong asset.

Languages required / Langues demandées

- Czech native
- English intermediate level

Starting date / Date d'entrée souhaitée

From December 2024

CVs and cover letters in English should be sent to rkarkus@ems-ch.com no later than 30 September 2024.